

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Inventor:	David A. Bolnick, et al.	§	Atty.Dkt.No.:	5957-71800
Serial Number:	09/829,937	§	Examiner:	Truong, Lan Dai T.
Filing Date:	April 11, 2001	§	Group/Art Unit:	2152
Title:	SYSTEM, METHOD AND COMPUTER PROGRAM PRODUCT FOR GATHERING AND DELIVERING PERSONALIZED USER INFORMATION	§	Conf. No.:	7702

RESPONSE TO OFFICE ACTION MAILED JULY 9, 2008

Mail Stop Amendment
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Dear Sir or Madam:

This paper is submitted in response to the Office Action of July 9, 2008, to further highlight why the application is in condition for allowance.

Please amend the case as listed below.